

MINING REPORT

Glückauf

Trade magazine for mining, raw materials,
energy and post-mining

Media information 2023

Short description

Publisher / Editors board / Print run 2

Advertisement price list 4

Advertisement dimensions 5

Short description

Mining Report Glückauf is the leading technical-scientific trade magazine for mining, raw materials, energy and post-mining. It is primarily aimed at decision-makers in the mining and mining machinery industry and mining administrations. The magazine is additionally circulated amongst the authorities, councils and research and testing institutions, as well as universities. Mining Report Glückauf offers companies participating on the market an excellent editorial environment in which to present their current projects, product news and services.

The main topics dealt with in Mining Report Glückauf are:

- Mining: Planning, development, operation and decommissioning of mines below and above ground
- Post-mining: Land recycling, land reclamation, water retention, reuse
- Raw materials: Exploitation of raw materials (coal, ore, salts, rare earth, natural stone, gravel and sand)
- Energy: Energy policies, energy sector, energy feedstocks, energy supply
- Work safety, occupational health and safety, environmental protection in the mining industry

Other topics include basic and advanced training, as well as political aspects and legal issues. The latest industry news, technological innovations, introduction of new products, job adverts and event information complete the spectrum of content.

Mining Report Glückauf is the successor to the former trade magazine Glückauf and has been following the technical developments in terms of managing raw materials and energy in the mining industry for over 150 years.

Mining Report Glückauf is published every other month in German and English. Some issues are additionally published in English and Spanish. Special issues are distributed at the relevant national and international trade fairs and events.

All Mining Report Glückauf articles can also be found online at www.mining-report.com

Prices:	Annual subscription in print	€ 230.00
(excl. VAT.)	Annual subscription in print + online	€ 264.50
	Annual subscription online	€ 180.00
	Student in print	€ 104.00
	Single issue	€ 44.00
	International shipping outside Germany (on demand)	
	Campus online licence for universities (on demand)	

Publication frequency: 6 x per year, Volume 159, 2023

Magazine dimensions: 210 mm wide, 297 mm high, DIN A4

Printing and binding: Offset printing, adhesive binding

Print layout:	Printable PDFs; greyscale images at least 300 dpi, Images/text combined 600 – 1200 dpi, Bitmap/line drawings at least 1200 dpi. Lay special colours using ISO process colours (CMYK) if possible. A colour proof is required for colour advertisements.
Address for posting bound and loose inserts, and postcards:	Free delivery to: together concept Werbeagentur GmbH Schinkelstraße 30-32 45138 Essen/Germany Note “Intended for Mining Report, issue ...”
Print run:	3,000 copies + special issues
Publisher:	Bergbau-Verwaltungsgesellschaft mbH Im Welterbe 8 45141 Essen/Germany
Editor:	Branchenverband Steinkohle und Nachbergbau e.V., Essen Im Welterbe 8 45141 Essen/Germany www.bsnev.de
Editors board:	Dipl.-Ing. Andreas-Peter Sitte Tel. +49 162/949 00 43 andreas.sitte@bsnev.de
Organ:	Branchenverband Steinkohle und Nachbergbau e.V., Essen ISSA Mining, Bochum/Germany
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Bank details:	Commerzbank AG Essen IBAN DE29360800800500421400 or by cheque together concept Werbeagentur GmbH Schinkelstraße 30-32 45138 Essen/Germany
Terms and Conditions:	https://mining-report.de/agb

Advertisement size	Dimensions (width x height)	4-coloured (Euroscale CMYK)
Full page	183 x 254 mm	€ 3,640.00
1/2 page	88.5 x 254 mm portrait/ 183 x 127 mm landscape	€ 2,080.00
1/3 page	57 x 254 mm portrait/ 183 x 84 mm landscape	€ 1,380.00
1/4 page	88.5 x 127 mm portrait/ 183 x 63 mm landscape	€ 1,110.00
1/8 page	88.5 x 63 mm portrait/ 183 x 30 mm landscape	€ 620.00
2nd, 3rd and 4th cover page	Full page on agreement	€ 3,980.00
Title page + story	On request	€ 2,760.00

Sponsored advertisements "Website addresses at a glance": 57 x 25 mm (width x height)	€ 600.00	Price for six issues/year
Advertisements across the gutter – surcharge	Plus 10 %	
Inserts up to 25 g Maximum dimensions 200 x 290 mm	€ 735.00	Per 1,000 units, incl. delivery

Supplement "Made in Germany" Print / online	Duration 1 year
Company description in vier special issues English, Spanish, Russian and Chinese half a page, landscape, app. 183 x 127 mm	Print / online in combination € 1,000.00 per year
Online presentation on www.mining-report.com for 1 year 956 x 570 px (B x H), menu "Companies in an Overview"	

Banner advertising at www.mining-report.com // german/english	Format (width x height)	Duration 8 Weeks
Header: published in the header on all pages	955 x 100 px	€ 400.00
Article: published on all content-pages	600 x 100 px	€ 300.00
Standard: published in a certain section Additional publishing on content-pages	600 x 100 px	€ 200.00 € 25.00 each

1/1 **Type area** 183 x 254 mm
Bleed 210 x 297 mm

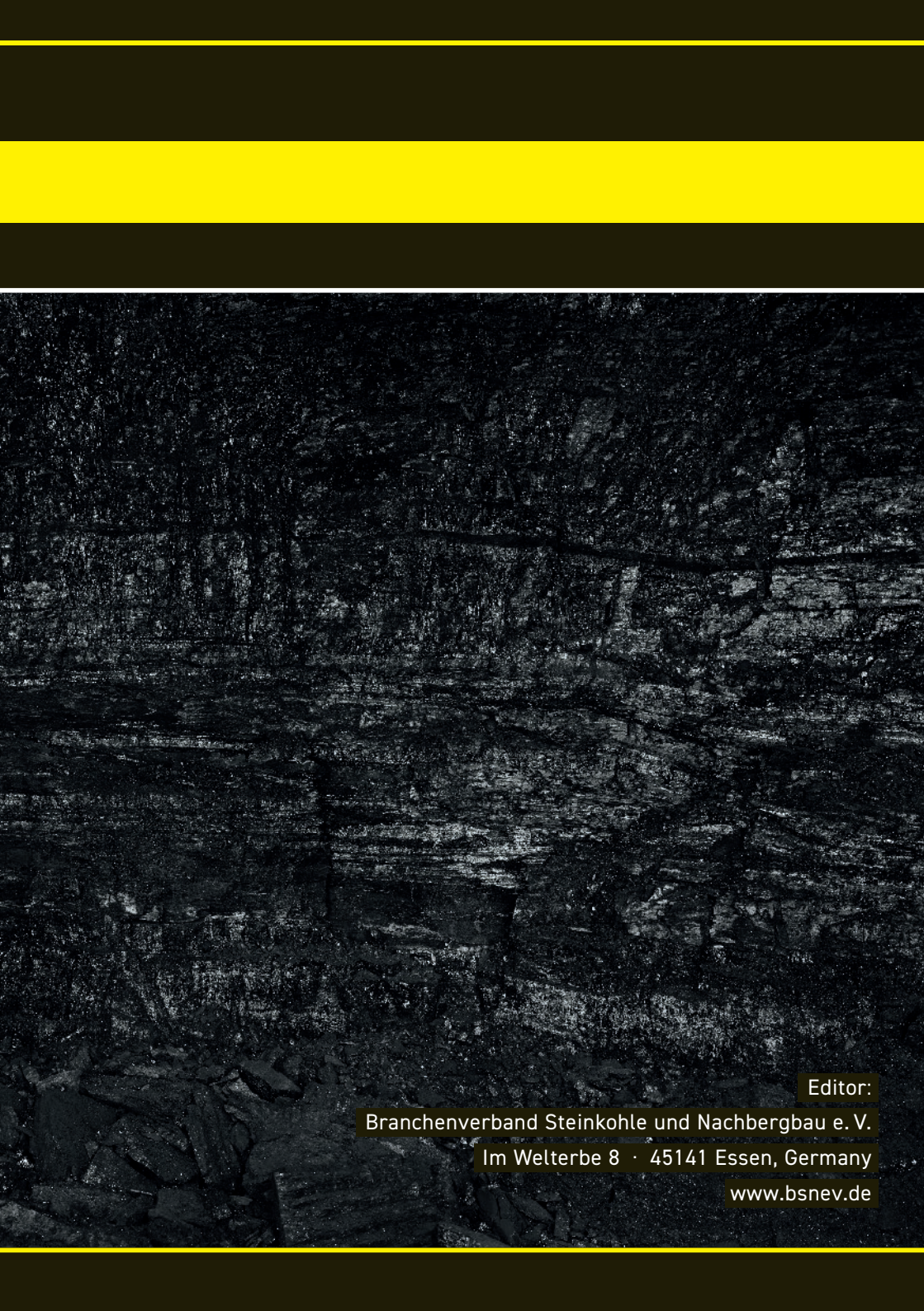
1/2 **Type area** 88.5 x 254 mm portrait
 183 x 127 mm landscape
Bleed* 101 x 297 mm portrait
 210 x 148 mm landscape

1/3 **Type area** 57 x 254 mm portrait
 183 x 84 mm landscape
Bleed* 69 x 297 mm portrait
 210 x 104 mm landscape

1/4 **Type area** 88.5 x 127 mm portrait
 183 x 63 mm landscape
Bleed* 101 x 148 mm portrait
 210 x 83 mm landscape

1/8 **Type area** 88.5 x 63 mm portrait
 183 x 30 mm landscape
Bleed* 101 x 83 mm portrait
 210 x 50 mm landscape

* All bleed dimensions require an additional 3 mm on each side
 For important informations keep a minimum distance of 12 mm to the outer sides



Editor:

Branchenverband Steinkohle und Nachbergbau e. V.

Im Welterbe 8 · 45141 Essen, Germany

www.bsnev.de