



MINING REPORT

Glückauf

TRADE MAGAZINE FOR
MINING // RAW MATERIALS
ENERGY // POST-MINING

Media
Information

2026



Short description

Mining Report Glückauf is the leading technical-scientific trade magazine for mining, raw materials, energy and post-mining. It is primarily aimed at decision-makers in the mining and mining machinery industry and mining administrations. The magazine is additionally circulated amongst the authorities, councils and research and testing institutions, as well as universities.

Mining Report Glückauf offers companies participating on the market an excellent editorial environment in which to present their current projects, product news and services.

The main topics dealt with in Mining Report Glückauf are:

- // Mining: Planning, development, operation and decommissioning of mines below and above ground
- // Post-mining: Land recycling, land reclamation, water retention, reuse
- // Raw materials: Exploitation of raw materials (coal, ore, salts, rare earth, natural stone, gravel and sand)
- // Energy: Energy policies, energy sector, energy feedstocks, energy supply
- // Work safety, occupational health and safety, environmental protection in the mining industry

Other topics include basic and advanced training, as well as political aspects and legal issues. The latest industry news, technological innovations, introduction of new products, job adverts and event information complete the spectrum of content.

Mining Report Glückauf is the successor to the former German trade magazine Glückauf and has been tracking the technical developments in the field of raw materials and energy in the mining industry for over 160 years.

Mining Report Glückauf is published as an online journal every other month in English and German. Special issues are distributed as printed magazines at the relevant national and international trade fairs and events.

All Mining Report Glückauf articles can be found online at **www.mining-report.com**

Prices	Annual subscription online	€ 179.50
	Student rate online	€ 104.00
	Single issue (Print, Volume 150 – 161)	€ 44.00
	Campus online licence for universities (on demand)	

Publication frequency	6 x per year, online, Volume 162, 2026
------------------------------	--

Publisher	Bergbau-Verwaltungsgesellschaft mbH Im Welterbe 8 · 45141 Essen/Germany
------------------	--

Editor	Branchenverband Steinkohle und Nachbergbau e.V., Essen/Germany Im Welterbe 8 · 45141 Essen/Germany www.bsnev.de
---------------	---

Editors board	Dipl.-Ing. Karsten Gutberlet redaktion@mining-report.de
----------------------	--

Organ	Branchenverband Steinkohle und Nachbergbau e.V., Essen/Germany ISSA Mining, Bochum/Germany
--------------	---

Advertisements and subscriptions	together concept Werbeagentur GmbH Martin Striewisch Tel. +49 201/84122-30 m.striewisch@together-concept.de
---	--

Terms of payment:	Within 30 days net from receipt of invoice Within eight days 2 % discount For payment prior to publication 3 % discount.
--------------------------	--

Bank details	Commerzbank AG Essen // IBAN DE29360800800500421400 or by cheque together concept Werbeagentur GmbH Brunnenstraße 27a · 45128 Essen/Germany
---------------------	--

Terms and Conditions	https://mining-report.de/english/agbs/
-----------------------------	---

Price List Banner Advertising valid from 01.01.2026

1

Above Header Ad

Premium placement above the header of all pages. Maximum attention guaranteed.

Format: **1280 x 150 px**

Duration: **8 Weeks**

Price: **€ 500**

Above Header Ad // 1280 x 150 px

HEADER

MAIN CONTENT

SIDEBAR

FOOTER

2

Below Header Ad

Right in the middle instead of just there – direct placement under the header plays to its strengths on all sides.

Format: **1280 x 100 px**

Duration: **8 Weeks**

Price: **€ 400**

Below Header Ad // 1280 x 100 px

HEADER

MAIN CONTENT

SIDEBAR

FOOTER

3

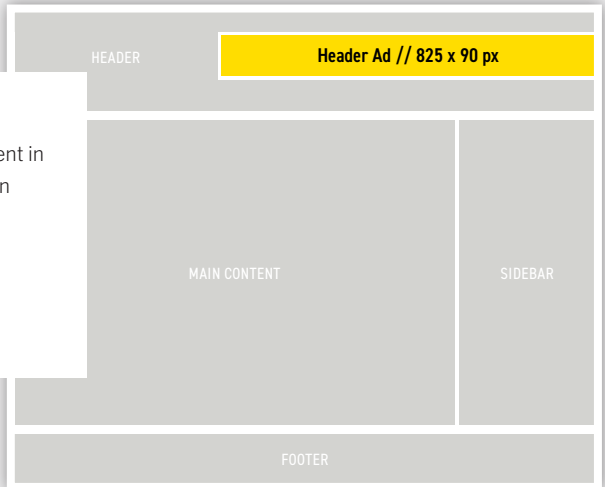
Header Ad

Advertising for the clever – placement in the header skilfully attracts attention

Format: **825 x 90 px**

Duration: **8 Weeks**

Price: **€ 350**

**4**

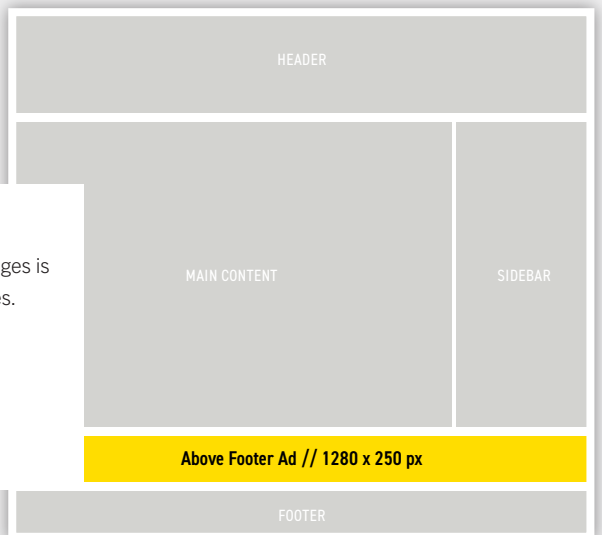
Above Footer Ad

Placement above the footer of all pages is particularly effective for short articles.

Format: **1280 x 100 px**

Duration: **8 Weeks**

Price: **€ 250**



Price List Banner Advertising valid from 01.01.2026

5

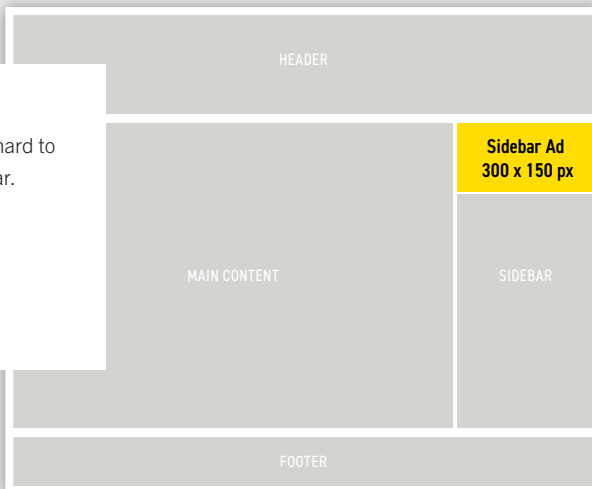
Sidebar Ad

Small but powerful – the banner is hard to miss in the highly frequented sidebar.

Format: **300 x 150 px**

Duration: **8 Weeks**

Price: **€ 250**



6

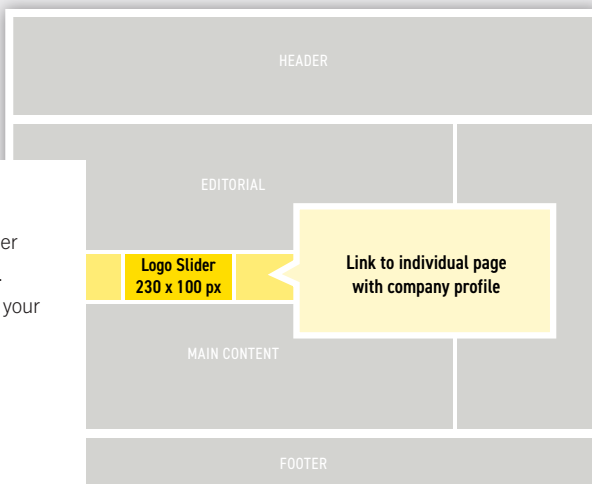
Logo Slider

The slider placement below the header shows off its advantages on all pages. Your logo links to a custom page with your company profile.

Format: **270 x 100 px**

Duration: **1 Year**

Price: **€ 600**



Banner Formats at a Glance		Format (width x height)	Price // Duration
1	Above Header Ad published above the header on all pages	1280 x 150 px	€ 500.00 // 8 weeks
2	Below Header Ad published under the header on all pages	1280 x 100 px	€ 400.00 // 8 weeks
3	Header Ad published in the header on all pages	825 x 90 px	€ 350.00 // 8 weeks
4	Above Footer Ad published above the footer on all pages	1280 x 100 px	€ 250.00 // 8 weeks
5	Sidebar Ad published on all pages with sidebar	300 x 150 px	€ 250.00 // 8 weeks
6	Logo Slider published under homepage header	230 x 100 px	€ 600.00 // 1 year

Does your vision go beyond the standard grid?

Sometimes a special message requires more than a standard format. We provide the flexibility for custom placements and creative integrations directly within our editorial environment. Whether in technical papers or industry news: we ensure your advertising appears exactly where it has the greatest impact.

Your idea, our implementation.

We would be happy to work with you to develop individual special formats that are perfectly tailored to your communication goals.

Contact us for your personal quote:

advertising@mining-report.com